

HERCULES.

DMD: HEALTH RESEARCH COLLABORATION UNITED IN LEADING EVIDENCE SYNTHESIS

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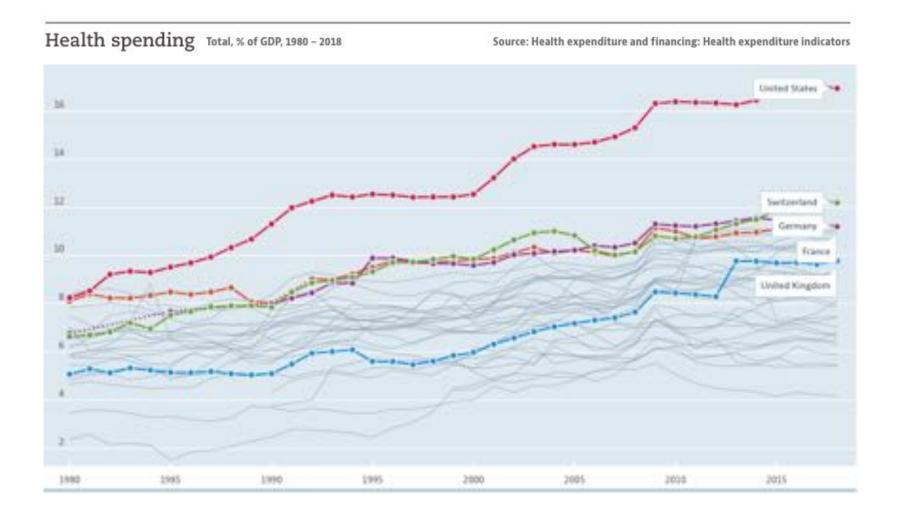
FINAL PIECE OF THE JIGSAW: Reimbursement





RISING HEALTHCARE COSTS:

Need for economic evaluations and assessment





Why do we need Health Technology Assessments?

RESOURCES ARE SCARCE



DEMAND EXCEEDS CAPACITY TO TREAT



The Payer's View



"The industry has to accept that just because new drugs are licensed does not mean that the health service wants or needs to buy them."

Professor Michael Rawlins Ex-Chairman of NICE Chairman of MHRA

Why it is so challenging in rare diseases?

- Small patient population sizes so no large scale data or information
- If medicines are given accelerated or conditional approval we lack the long term data to show how the drug works over time
- Difficult to quantify true burden and cost of progressive disease

Cost-effectiveness explained

Direct costs (incurred by health service)

- Monitoring
- Medication
- Administration
- Treating adverse events

Wider costs (incurred by society)

- Lost work time
- Costs incurred by carers
- Travel (and travel time)



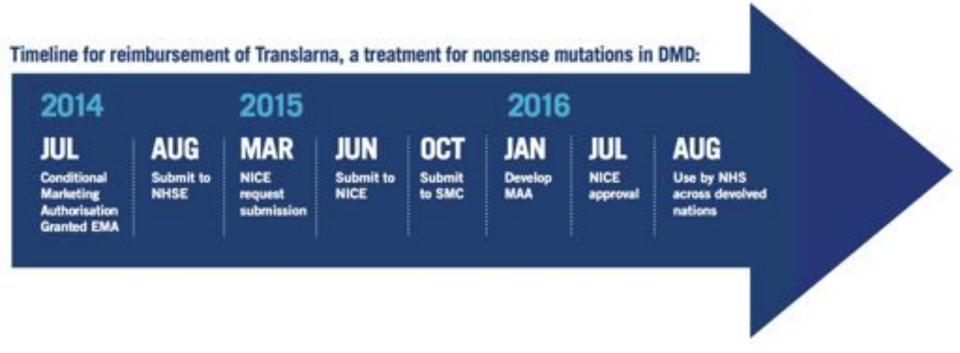
Health outcomes

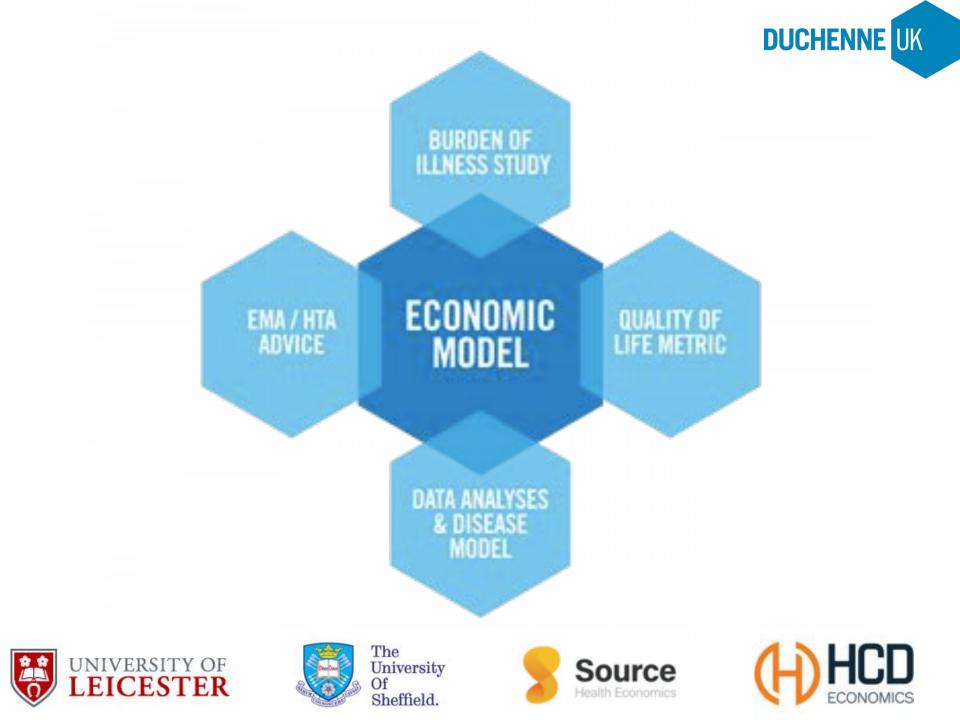
Patient reported outcomes

Quality of life measures – EQD5



The Challenge of Reimbursement Case Study: Translarna/Ataluren – PTC Therapeutics





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An innovative collaborative project to help companies prepare better for interactions with HTA bodies.









catabasis 🤅











Company Award for Patient Engagement



The HERCULES Project (Pfizer Inc, PTC Therapeutics, Roche, Sarepta Therapeutics, Solid Biosciences, Summit Therapeutics, Wave Life Sciences and Duchenne UK)

For the collaborative effort of all the companies involved in the HERCULES Project, bringing together patient organisations and industry to support access to new treatments for Duchenne Muscular Dystrophy (DMD).