

How to Host a Duchenne Dash Quiz



Duchenne Dash Veteran and quiz master extraordinaire, Richard Parton, shares his advice and top tips for hosting your own fundraising quiz.

Quizzes are a great way to bring together lots of friends, family and colleagues to raise lots of money for Duchenne UK. If you are planning your own event, please contact fundraising@duchenneuk.org so we can support you and help share your story. Together, we will end Duchenne.

Arranging a fundraising quiz is a great way to raise a large amount of money quickly and easily. These can be local quizzes in village halls, schools, offices or corporate quizzes held in pubs or city centre locations.

What you could raise?

Based on my experience, a local quiz with 120 people in the room will raise between £3,000 and £5,500, if you include some extras, such as a raffle, auction or heads and tails game. You can ask people to make a donation to join in, buy raffle tickets and donate or buy something on the night. You can easily see how it all adds up to a lot of money due to the volume of people in the room all happy to spend £30 or more for a good night out. For village and local quizzes its best to do BYO food and drink. If it's a corporate event the venue doing the food and drinks will mean you can usually hire for free with just a minimum bar spend, so there are no deductions from the money raised.



Reasons that doing a quiz is a good idea

- 1) Fundraising is a numbers game so the more people in the room the more money you raise. Focus on filling every table!
- 2) People love a pub style quiz. They are usually willing to take a table, bring friends or colleagues and donate throughout the evening.
- 3) They are easy to organise, especially if you make it an annual event. The same crowd of people come again and again, making filling the room quicker and easier. They will also be happy to help you spread the word too.
- 4) You could raise all your Dash sponsorship and more in one amazing evening, making the fundraising much less protracted or stressful.



Things to consider when hosting a Duchenne Dash Quiz



Plan ahead

People get booked up, so organise a venue and date, make a flyer and promote your event as early as possible. Ask for a donation to your JustGiving page to secure a table. Nominate Table Captains to fill tables and oversee the donations.

Pick the right venue

Ensure it is big enough and that it allows everyone line of sight to the quiz master. Check for the basics, e.g. toilets, PA/Mic system. Screens and AV are an added bonus. I've found that tables of 6/8 work best.

Source local prizes

You have 120 potential customers in the room, so its good promotion for local businesses. Pubs, restaurants, hair & beauty or health & fitness businesses can provide prizes and vouchers for a raffle to give your charity pot a boost.

Add an auction

If you can source bigger prizes, then an auction is great way to raise more money. I find that golf and sporting items/experiences do well, as do weekends away.

Play a game

Head and tails is always popular. Ask for a donation, give a prize to the winner (they might donate it back!) The Duchenne UK team can explain the rules to you, if needed.

Seating plans

If your hosting a corporate quiz and are planning an auction, make sure your big spenders are sat near where the auction will take place.

How many rounds?

I've found 8 rounds is the maximum. Include a table round to work on together between rounds, like a picture or anagram quiz.

Marking

Task tables with marking each others answers, it saves you a lot of time.

Keeping score

Set up a spreadsheet for collating the scores. Duchenne UK can share my template if you need it or try using a score keeping app.

Types of questions

Don't make the questions too hard. Mix it up with local news, recent events and categories like sport, geography and trivia.

Volunteers

Enlist helpers on the night to collect answers sheets and sell raffle tickets. Your family and colleagues will be happy to help out.

Bribe the quiz master

If it's a fun crowd who don't take it too seriously, introduce a 'buy an answer' rule.

Add refreshments

Make sure that food and drink is available and people are likely to stay longer, helping you raise more money.

Create a QR donation code

Place printed QR codes linked to your JustGiving page on each table so that people can scan and donate easily if they don't have cash.

Reminder to bring cash

Tell your guests and Team Captains in advance to bring cash. The QR code is a great back-up for those that forget.

Play the Duchenne UK video

If you have access to screens, play one of Duchenne UK's videos and show the impact of your guests generosity. If you don't have screens make sure to say a few words about Duchenne UK.

Pick your quiz master carefully

A confident and skilled quiz master will make all the difference to keeping people engaged and donating through the night.

Ask the Duchenne UK team

The Duchenne UK team will be happy to help send logos, videos, give advice on risk assessments and paying-in donations to help make your evening a success.

Richard's Quiz Checklist



Questions and answers

Answer sheets, table rounds and jokers

Printed QR code linked to your JustGiving page

Audio mic

Raffle tickets and float

Equipment for games

Laptop/tablet/USB stick

Extension lead

Raffle prizes and vouchers

Printed items and pens

Collection tins and buckets and flyers

In summary, when you gather lots of great people together for a good night I've found that they are happy to donate between £20 and £50 to Duchenne UK through a combination of reserving their place, games, raffle, auction!



If every Dasher hosted an event like this imagine how much money that could raise for Duchenne UK, and what a difference that will make to people living with Duchenne muscular dystrophy (DMD).

I have a lot of experience hosting quizzes now. I know that the local ones typically raise £3 - 5k and the corporate ones usually raise even more! With a little bit of organisation, they really reap great rewards for Duchenne UK, all in one evening.

So you can get back to your bike training!

For more fundraising help and advice, contact fundraising@duchenneuk.org.

We love to hear from you! If you're planning an event please let us know. We can provide support and materials to make it a huge success. We can also share your achievements to inspire others too.