



Job Title:	Policy and Campaigns Officer
Reporting to:	Director of Policy and Communications
Hours:	Full time, 37.5 hours
Contract:	Permanent
Salary range:	£30,000 p/a
Location:	Head Office: Shepherd's Bush, London
Key dates:	Deadline for applications: 10am Monday 10 November 2025 Interviews: will take place w/c 17 November 2025 Start Date: January 2026

ROLE PROFILE

Our work

We are an ambitious, dynamic and impactful charity. Following their sons' diagnosis of Duchenne muscular dystrophy (DMD), Emily Reuben and Alex Johnson founded Duchenne UK in 2012.

DMD is a devastating progressive condition diagnosed in early childhood which causes all the muscles in the body to gradually weaken. There is currently no cure for DMD, so Emily and Alex set up Duchenne UK to change this.

Since 2012, we have raised more than £30 million to end the devastating impact of DMD. We fund ground-breaking scientific research to find effective treatments. We've developed the clinical research infrastructure to deliver DMD clinical trials in the UK. We engage industry and regulators to accelerate access to treatments. We're developing innovative assistive technologies to transform the lives of people living with DMD. And we're here to support every family affected and ensure that they receive the best possible care. We aim not only to improve quality of life but stop the disease in its tracks. We're doing it faster too, because this generation of patients can't wait.

Alex and Emily were awarded OBEs in The King's Birthday Honours List in 2023 in recognition of their services to charity and to people living with DMD. They, and the dedicated and effective team they have built at Duchenne UK, are now at the forefront of this work in the UK.

New opportunity to join our team

We have a new opportunity to join our team and build on these achievements. We are recruiting for a **Policy and Campaigns Officer** who will be a key part of our policy and communications team and play a vital role in helping us achieve our mission. This is a new pivotal role responsible for effecting positive change in external policy, practice and public opinion for the benefit of those who live with DMD.

Working for Duchenne UK

We are a friendly, energetic, and determined team. As we are led by two parents of boys who live with DMD, our team has a very strong feeling of contribution to our mission.

We prioritise team building and wellness through an annual offsite Team Away Day and an annual offsite Wellness Day, alongside social activity throughout the year.

We operate a hybrid working week, to balance our team-based culture with a positive home-life. In the summer months of July and August, staff benefit from 'Summer Fridays', allowing them half days on Fridays (pro-rated for part time staff) to enjoy the long summer weekends.

About the role

The **Policy and Campaigns Officer** will develop policy positions and campaigns that will help ensure that the needs, rights and priorities of those living with DMD are understood and acted on by decision makers, policy makers, parliament and government. The Officer will work closely with colleagues in the Policy and Communications team to support a cohesive and impactful approach to policy, engagement and communications.

Job Description

- To ensure that the charity's policy and campaigning work is firmly grounded in the views and experiences of the DMD community and to ensure that they are consulted and involved in the development (and delivery where appropriate) of Duchenne UK's policy positions and campaigns.
- To maximise the benefits of our existing relationships with civil servants, parliamentarians, policy makers, relevant organisations (such as NICE) and charity sector professionals and to create new relationships which help us to achieve our aims.
- To organise events and parliamentary activity working with parliamentary supporters and the DMD community.
- To devise low-budget campaigns aimed at creating positive change in policy, practice or attitudes that will improve the lives and outcomes of those living with DMD.
- To create campaign assets such as digital and social media content in collaboration with the communications team.
- To draft consultation responses, policy positions and occasional short reports summarising the findings of research we have conducted or commissioned.
- To monitor relevant government proposals and initiatives, identifying those likely to have a major impact on the lives of those living with DMD, and to seek to influence their development.
- To stay abreast of relevant academic research, build relationships with key academics and identify opportunities for collaboration.

Person Specification

Essential experience:

- Experience of working in a policy and/or campaigning role.
- Experience of writing for a range of audiences and using different channels to produce convincing, clear and succinct content across a range of platforms such as blogs, web and print.
- Experience of working with civil servants and parliamentarians.
- Experience of using digital and social media for influencing and campaigning purposes.

Desirable experience:

- Project management experience including initiating, planning, implementing and evaluating campaigns and organising events.
- Experience working in health and social care space, with pharmaceutical industry and/or a highly regulated industry and engaging with regulators.

Essential knowledge:

- Working knowledge of the healthcare system, regulatory framework and the social model of disability.
- Knowledge of how policy and legislation are developed in Westminster and Whitehall.
- Knowledge of campaigning techniques.

Essential skills and attributes:

- Highly motivated with a passion for improving the life outcomes of people living with DMD.
- Excellent interpersonal skills with people of all ages and backgrounds.
- Ability to draw out the most salient features of complex issues and debates.
- Ability to analyse large amounts of information and produce easy to digest summaries and position statements.
- Ability to work on own initiative.
- Ability to build excellent working relationships both internally and externally.
- Good organisational and workload management skills.
- Proficient with all main Microsoft Office packages.

Benefits

- 25 days of annual leave + 8 days of public holidays (both pro rata)
- 3 days of office closure between Christmas and New Year
- Summer Fridays – half days on Fridays in July and August (pro rata)
- Flexible working policy
- Hybrid working
- Standard Employer Pensions contributions after 3 months
- Team wellness day and team away day
- Training and development opportunities

Terms and conditions

The appointment is subject to satisfactory references and an initial six-month period of probation, during which performance will be regularly reviewed.

The applicant must have the right to work in the UK and provide relevant 'right to work' documentation.

Relevant training will be provided during induction as well as opportunities to develop your career through experience of different aspects of the charity's work and working with colleagues on new initiatives.

The organisation's hybrid working policy is at the discretion of the line-manager during the first three months of employment, to support the induction process.

Sound like the job for you? We'd love to hear from you:

Applying for this job

Please send us a copy of your CV. In addition, please answer the following questions, with a maximum of 300 words per question. You can send us a short film with your answers if you prefer or let us know if you would like to give us this information in a different way.

1. Please tell us why you would like to work for Duchenne UK.
2. In the job description, we have highlighted a range of experiences and skills we think we need. Please describe how you have demonstrated three of these. Please give us practical examples. It's ok to use experiences from



Duchenne
UK

outside of paid work, including experiences you may have had in your personal life.

3. If you think you have other qualities, we have not mentioned but which you think suit this role, please let us know. We want to know some of the things you have done and the experiences you've had, and what you think they have taught you.
4. Tell us one thing that really excites you about this role. If you would like to discuss the role, please contact recruitment@duchenneuk.org

Please email your application to recruitment@duchenneuk.org by **10am on Monday 10 November 2025**

Interviews will take place w/c 17 November 2025 at the Duchenne UK offices in Shepherd's Bush.

Start date: January 2026