



Duchenne UK

# DUCHENNE DASH

24 HOURS LONDON - PARIS 8 - 9th MAY, 2026 14TH EDITION

THE DUCHENNE DASH IS MORE THAN A RIDE  
— IT'S A JOURNEY TO END DUCHENNE.



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Every coffee, every moment

ENSTAR

# Join the Peloton - a message from our founder

If you're reading this then I'm hoping it means that you are thinking of lending corporate support to the Duchenne Dash by putting in a team.

In doing so, you're not just signing up for a ride—you're joining a movement. A collective of riders with purpose, pushing boundaries and powering change for everyone living with Duchenne muscular dystrophy (DMD).

The Duchenne Dash isn't a challenge; it's a statement. London to Paris in 24 hours. 300km of grit, camaraderie, and style. Every turn of the crank drives innovation—from pioneering clinical trials to revolutionary tech that redefines mobility.

We've made progress, but the finish line is still ahead.

Join us. Ride with intent. Help make the impossible possible.

And use us to help you build passion and commitment in a team building exercise like no other.

With love and thanks

Emily Reuben OBE, Founder and CEO



## Your Impact, Measured in Miles

**£3million** invested in clinical trials with more boys on clinical trials than ever before

**Duchenne UK funded** the development of the first ever treatment, approved in the UK in 2024 to treat all patients with DMD

**TWO new treatments** made available to patients in 2025—with DUK playing a key role in both.

**200 boys** now taking a new treatment thanks to our Time is Muscle Campaign

**Nine care guidelines** endorsed by clinicians and the National Institute for Health and Care Excellence (NICE) ensuring patients access the best care.

Every pound raised is a pedal stroke toward progress.

# The Ride

Date: 8–9 May 2026

Route: London → Paris

Distance: 300km Time: 24 hours Entry: £625 (+ contribution to costs)

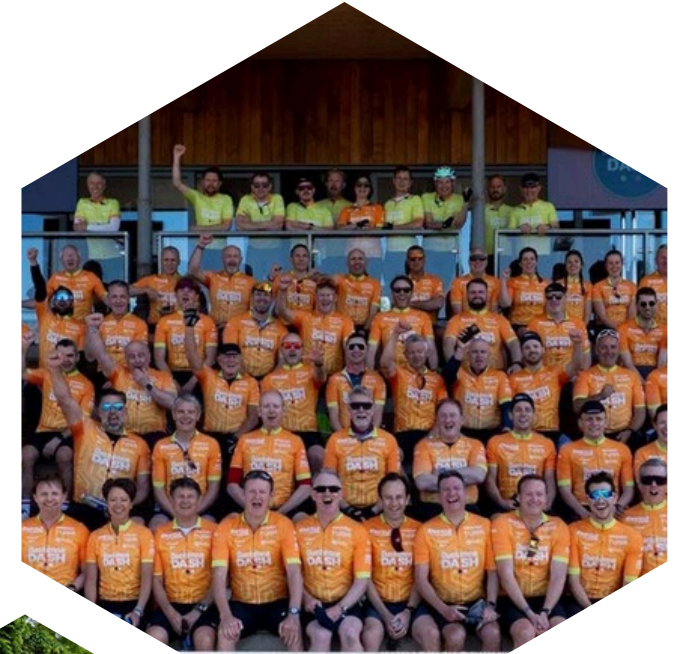
Fundraising Target: £4,200

Register your company team and experience the ultimate VIP cycling adventure. This is more than Corporate Social Responsibility (CSR)—it's culture, connection, and commitment.

## Why Partner With Us

- ◆ Elevate employee engagement through a shared challenge.
- ◆ Hit your CSR objectives with impact that matters.
- ◆ Showcase your brand's values and deepen customer loyalty.
- ◆ Join a network of forward-thinking businesses across different sectors.
- ◆ Fund life-changing research and support for families affected by DMD.

Your team becomes part of an exclusive peloton — a community united by purpose and passion.



# Foodbuy UK: Driving Impact with Duchenne UK Since 2017



Foodbuy UK has been a proud partner of Duchenne UK for eight incredible years and their support has been nothing short of transformational. Every year, they don't just sponsor the Duchenne Dash, they help make it happen. Their commitment goes far beyond financial backing; it's about creating real, lasting change.

Since the start of our partnership in 2017, Foodbuy has raised an astonishing £600,000 for Duchenne UK. This year alone, they hit a phenomenal milestone: £100,000 raised in one year! Ten Foodbuy riders took on the Duchenne Dash, eight of them for the very first time—a true testament to courage and team spirit.



**Gareth Sharpe, CEO of Foodbuy, shares:**

***“Partnering with Duchenne UK has been incredibly rewarding. We’re proud to have raised over £450,000 and to know our efforts make a real difference.”***

For Foodbuy, this isn't just business—it's personal. Their values shine through in every mile ridden and every pound raised. Taking part in the Duchenne Dash has boosted morale, united teams, and reminded everyone why their work matters: funding life-changing research and supporting families affected by Duchenne muscular dystrophy (DMD).

**Gareth adds:**

***“The work of Duchenne UK is inspirational. We encourage any business looking for a meaningful partnership to get involved. Together, we can change lives.”***

***Foodbuy’s story proves what’s possible when businesses combine resources, expertise, and passion. Their unwavering commitment shows that corporate partnerships aren’t just about giving—they’re about transforming lives”***



Duchenne  
UK

Thank you to our incredible sponsors



[duchenneuk.org](http://duchenneuk.org)



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Registered in England No. 8030768